

LEARNING BY NUMBERS

20 L&D STATS FROM 2020

1

Employees spent 130% more time learning in March/April 2020 than they did in January/February.

Source: LinkedIn

2

126% increase in learning paths created by LinkedIn Learning admins for employees during March/April 2020.

Source: LinkedIn



COVID-19 & BEYOND

3

54% of respondents in the 2020 Learning State of the Industry survey are more positive about the next 12-18 months.

Source: Chief Learning Officer

4

73% of respondents agree or strongly agree their company will be looking to develop more custom content.

Source: Chief Learning Officer

5

74% of L&D professionals believe skill building is the most critical part of rebuilding for the future.

Source: LinkedIn



FACING AN UPSKILL BATTLE?

6

74% agree that a skills gap persists in the current U.S. labour and hiring economy.

Source: U.S. Chamber of Commerce Foundation

7

A quarter of people are attempting to upskill in the hope they will be indispensable or employable elsewhere.

Source: PeopleCert





8

A separate study of 1,000 business owners found six in 10 job applicants lack the skills employers are looking for.

Source: PeopleCert



9

18% named 'address skills shortages and skills gaps' in their top three organisational priorities for the next 12 months.

Source: The CIPD and Accenture



10

Training and developing existing employees is the typical response to tackling the skill gap, used by 67% of respondents.

Source: The CIPD and Accenture



ANY PRIOR ENGAGEMENT?

11

Only 33% of employees surveyed plan to stay at their jobs this year, compared to 47% who said the same in 2019.

Source: Achievers

12

In fact, just 19% of employees surveyed consider themselves very engaged, while 14% are fully disengaged.

Source: Achievers





13

Only 22% of companies know what's driving employee disengagement, compared to 39% that claimed they do know.

Source: The Predictive Index



14

Employee performance and productivity are keeping executives up at night, topping a poll with 34%.

Source: The Predictive Index



15

Education as a preferred employer perk: Latin America (55%), Asia Pacific (46%), EMEA (40%), and North America (37%).

Source: Willis Towers Watson Public Limited Company



THE FINAL FIVE: ONLINE LEARNING, TECH & BUDGETS

16

37% of talent developers will have seen their development budgets increasing this year.

Source: Statista

17

Learning technologies are now used by 79% of employers.

Source: The CIPD and Accenture





18

74% of L&D professionals expect to have a lot more online learning post-COVID-19.

Source: LinkedIn



19

53% of L&D departments are either not measured or are only subject to basic measurements.

Source: Instilled



20

Only 29% of organisations claim to have clear learning and development plans for their employees.

Source: The CIPD and Accenture

