

# LEARNING BY NUMBERS

## 20 L&D STATS FROM 2020

1

**Employees spent 130% more time learning in March/April 2020 than they did in January/February.**

Source: LinkedIn

2

**126% increase in learning paths created by LinkedIn Learning admins for employees during March/April 2020.**

Source: LinkedIn



# COVID-19 & BEYOND

3

**54% of respondents in the 2020 Learning State of the Industry survey are more positive about the next 12-18 months.**

Source: Chief Learning Officer

4

**73% of respondents agree or strongly agree their company will be looking to develop more custom content.**

Source: Chief Learning Officer

5

**74% of L&D professionals believe skill building is the most critical part of rebuilding for the future.**

Source: LinkedIn



# FACING AN UPSKILL BATTLE?

6

**74% agree that a skills gap persists in the current U.S. labour and hiring economy.**

Source: U.S. Chamber of Commerce Foundation

7

**A quarter of people are attempting to upskill in the hope they will be indispensable or employable elsewhere.**

Source: PeopleCert





**8**

**A separate study of 1,000 business owners found six in 10 job applicants lack the skills employers are looking for.**

Source: PeopleCert



**9**

**18% named 'address skills shortages and skills gaps' in their top three organisational priorities for the next 12 months.**

Source: The CIPD and Accenture



**10**

**Training and developing existing employees is the typical response to tackling the skill gap, used by 67% of respondents.**

Source: The CIPD and Accenture



# ANY PRIOR ENGAGEMENT?

11

**Only 33% of employees surveyed plan to stay at their jobs this year, compared to 47% who said the same in 2019.**

Source: Achievers

12

**In fact, just 19% of employees surveyed consider themselves very engaged, while 14% are fully disengaged.**

Source: Achievers





**13**

**Only 22% of companies know what's driving employee disengagement, compared to 39% that claimed they do know.**

Source: The Predictive Index



**14**

**Employee performance and productivity are keeping executives up at night, topping a poll with 34%.**

Source: The Predictive Index



**15**

**Education as a preferred employer perk: Latin America (55%), Asia Pacific (46%), EMEA (40%), and North America (37%).**

Source: Willis Towers Watson Public Limited Company



# THE FINAL FIVE: ONLINE LEARNING, TECH & BUDGETS

16

**37% of talent developers will have seen their development budgets increasing this year.**

Source: Statista

17

**Learning technologies are now used by 79% of employers.**

Source: The CIPD and Accenture





**18**

**74% of L&D professionals expect to have a lot more online learning post-COVID-19.**

Source: LinkedIn



**19**

**53% of L&D departments are either not measured or are only subject to basic measurements.**

Source: Instilled



**20**

**Only 29% of organisations claim to have clear learning and development plans for their employees.**

Source: The CIPD and Accenture

